PRIMARY FONT

The PP Agrandir type font family is our primary font. We have a different version of the font, and so, it will look different from the regular PP Agrandir font found on various platforms.

We use all versions of PP Agrandir front family.

PP Agrandir Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

PP Agrandir Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
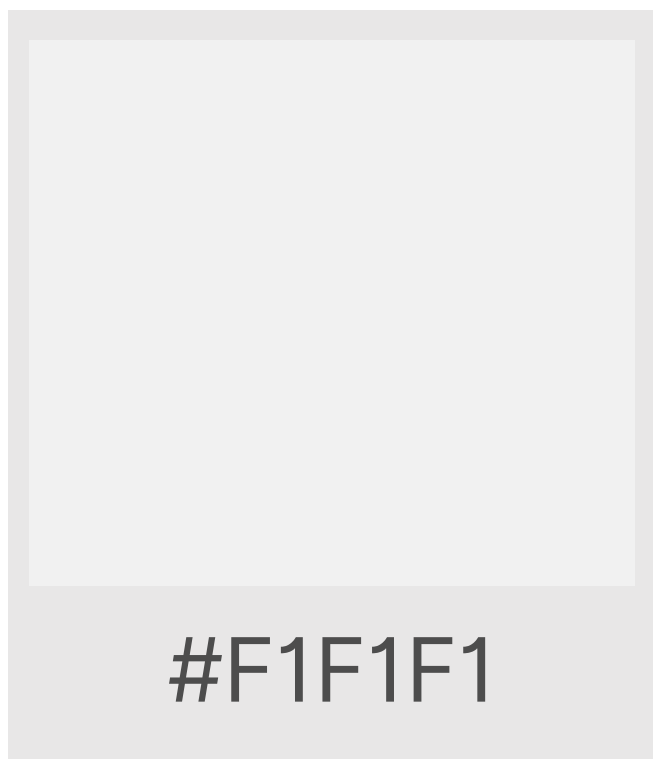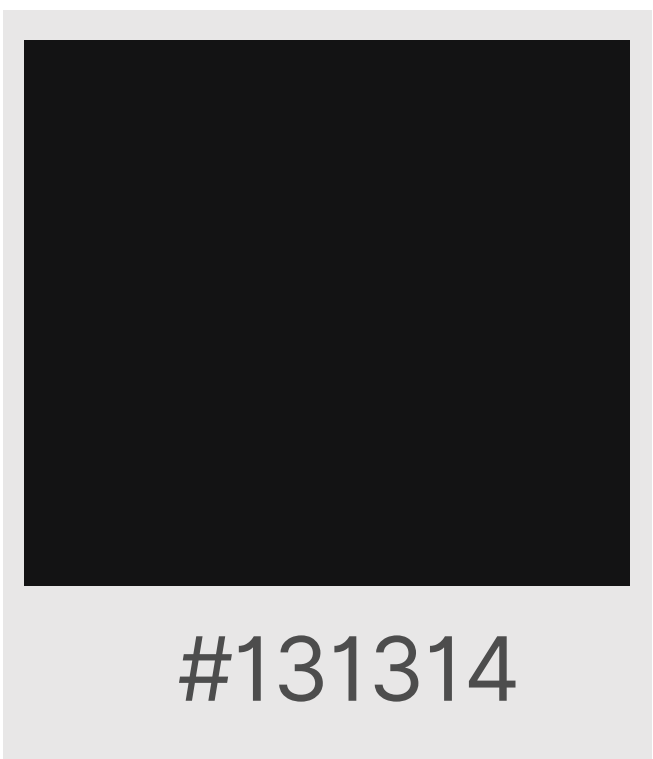1234567890

PP Agrandir Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

PP Agrandir Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TechAlliance.
of Southwestern Ontario

PRIMARY COLORS

Our primary colours can be used on various materials including print and digital platforms. Please note that our red and black can only be used against light background and our white can only be used against a dark background. Please avoid using our red as a background.

#EF4347	#131314	#F1F1F1

LOGO

Our two primary logos are the TechAlliance wordmark and the capital T logomark.

The clear space for the logo is the minimum distance that any other elements can be placed around the logo. You can use the capital T logomark for smaller spaces.

Clear Space - TechAlliance Wordmark

TechAlliance.

TechAlliance Logomark

T.